# **Privacy Policy**

# Last updated: September 10, 2022

AddoMail is committed to protecting any data that we collect concerning you. By using our services you agree to the use of the data that we collect in accordance with this Privacy Policy. The purpose of this Privacy Policy is to enable you to understand what personal information of yours is collected, how and when we might use or share your information, and how you can correct any inaccuracies in the information. This Privacy Policy also explains our online information practices and the choices you can make about the way your information is collected and used.

### Who We Are

AddoMail provides unique email addresses, to businesses, individuals, non-profit organizations and others.

## Information Collected

We collect the following types of information from you to provide you with the products and services you purchased and for the purposes described below. We may collect any or all of the information via both automated means such as communications profiles or cookies.

### **Personal Information**

The personal information we collect depends on the type of service, support, or sales inquiry, and may include your name, address, telephone number, fax number and email address, dates of service provided, types of service provided, payment history, manner of payment, amount of payments, date of payments, domain name. The financial information will only be used to bill you for the products and services you purchased. Because purchases are only by credit card, this information is only stored on the credit card processing provider and not on AddMail's systems or servers. At no time does AddoMail have knowledge of your credit card information or passwords. Loss of said information can only be replaced by the customer through My Account Manager page. AddoMail does not sell, give or share your email addresses or personal information with third parties.

#### **Cookies and Tracking**

Your Internet browser has the in-built facility for storing small text files - "cookies" - that hold information which allow a website to recognize your account. We use cookies to save your preferences and login information, and to provide personalized functionality. We may use cookies to collect, store, and sometimes track information for statistical purposes to improve the products and services we provide and to manage our telecommunications networks. More specifically, we use different types of cookies for different purposes: (i) "required cookies" are necessary for our website to work properly, (ii) "performance cookies" allow us to analyze how Visitors use our website so we can measure and improve the performance of our website, (iii) "functional cookies" are used to present ads that are relevant to your interests. We may utilize cookies to track referrals from internal and external affiliates,

as well as advertising campaigns. We may also use a third party service provider to send emails that you have agreed to receive. Pixel tags and cookies may be used in those email messages to help us measure the effectiveness of our advertising and to enable us to provide more focused marketing communications to you. You can reject cookies by changing your browser settings, but be aware that this will disable some of the functionality on the AddoMail.com website.

#### **Customer Surveys**

We may periodically conduct customer surveys. Participation in our customer surveys is voluntary and strictly on an Opt-In basis. However, we encourage our Users to participate in these surveys because they provide us with important information that helps us improve the types of services we offer and how we provide them to you. Your personal information will remain confidential because only AddoMail will conduct the survey. No third party service will be given your personal information.

#### Social Media

Our website includes social media features (such as a "Like" button). These features may collect your IP address and which page you are visiting on our website, and may set a cookie to enable the feature to function properly. Social media features and widgets may be hosted by a third party or directly on our website. Your interactions with these features are governed by the privacy policy of the company providing the feature.

#### Data and Information Submitted to Third Parties on Our Network

This Privacy Policy does not apply to data or personal information that may be submitted to, or collected by, third-party websites with links on AddoMail sites or partnerships with third parties on certain domains. Such websites and domain names may not be owned or controlled by AddoMail. You should independently evaluate the privacy policies of such third-party websites before submitting data or personal information to them.

### Information Use

#### **Personal Information**

The information we collect is used for billing and to provide service and support to our customers. We may study this information to determine our customers' needs and to promote certain products and services or additional support for those custmoers which have Opted in with these programs. We may also generate non-identifying and aggregate profiles from information that our customers provide during registration (such as the total number of customers in a given category). This aggregated and non-identifying information may be used to promote advertisements that appear on our website and in connection with our services.

We take reasonable precautions to prevent unauthorized access to your information. Accordingly, we may require you to provide additional forms of identity should you wish to obtain information about your account details. AddoMail may also use the information you provide to email AddoMail's monthly newsletter to the primary contact e-mail on file, or to contact you about other products or services that we think may be of interest.

#### Log Files

We use IP addresses to administer our site and servers, track access, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information. However, it is possible that personal information about a customer

may be included in the log files due to the normal functions of IP addresses and Web browsing.

#### **Customer Surveys**

We may use the contact and other information provided to follow up with customers who respond to our customer surveys to help resolve issues internally or with our third party partners. For example, AddoMail may contact customers based on their survey answers or to highlight certain changes we made in response to customer feedback.

### **Disclosing Information**

#### **Partners and Sponsors**

Some of our products or services are offered or promoted to our customers in conjunction with a partner or sponsor, or another brand or company within our corporate family. We may share your information with these parties to offer the product or service or to facilitate your use of additional amenities included with your account. For example, one of our partners may provide services to you based on links that you access.

We may also disclose aggregate, anonymous data based on information collected from users to potential partners, reputable third parties and other companies or brands within our corporate family. We will only share your information with third parties that agree to maintain your information in confidence and to use it solely for purposes of providing the product or service as agreed to by AddoMail.

#### **Service Providers**

We may transfer (or otherwise make available) your personal information to third parties that help us provide our services or provide services on our behalf. For example, we may use service providers to authorize and process payments, or run promotions. Your personal information may be maintained and processed by our third party service providers in the United States or in other jurisdictions. Our service providers are given the information they need to perform their designated functions, and we do not authorize them to use or disclose personal information for their own marketing or other purposes.

#### **Online Advertisements**

We do not share personally identifiable information about individual customers with advertisers. We may display online advertisements and we may share aggregated and non-identifying information about our customers that we collect through the registration process or through online surveys and promotions with certain advertisers. In some instances, we use this aggregated and non-identifying information to deliver tailored advertisements. For example, an advertiser may tell us the audience they want to reach (e.g., males between 25 and 55 years of age) and provide us with an advertisement tailored to the audience. Based upon the aggregated and non-identifying information we have collected, we may then display the advertisement to the intended audience.

#### **Customer Surveys**

We may share customer information obtained from customer surveys within AddoMail and our corporate family, and with trusted third parties to develop or provide products and services that we believe would be of interest to our customers.

#### Law Enforcement and Special Cases

We cooperate with government and law enforcement officials to enforce and comply with the law. We will disclose any information about users upon a valid request by government or law officials as we, in our sole discretion, believe necessary or appropriate to respond to claims and legal process (including without limitation subpoenas), to protect your property and rights, or the property and rights of a third party, to protect the safety of the public or any person, or to stop activity that we consider illegal or unethical.

# Your Options

### **Correcting/Updating Personal Information**

If a customer's information changes, or if a customer no longer desires our services, we will provide a way to correct, update or remove that customer's personal data in our records. In most cases, this can be achieved via My Account Manager page in our websites.

### Opt In

By default, customers will receive invoices, any system updates, AddoMail newsletters and other mailings, Customers must opt in for newsletters and mailings by using the subscribe link in any promotional email or as otherwise provided in the My Account Manager page. Please note that customers may not opt out of receiving important system notifications or emails about their accounts.

### **Public Forums**

Please remember that any information you may disclose or post on public areas of our websites or the Internet, becomes public information. You should exercise caution when deciding to disclose personal information in these public areas. To request removal of your personal information from our community forums or testimonials, contact us through My Account Manager page. In some cases, we may not be able to remove your personal information, in which case we will let you know why we are unable to do so.

### Data Security

AddoMail uses technical security measures to prevent the loss, misuse, alternation or unauthorized disclosure of information under our control. AddoMail uses security measures including and not limited to: physical, electronic and managerial procedures to safeguard and secure the information we collect online. This applies to all sensitive information that is collected on a secure server. When we ask customers or users to provide financial information (such as a credit card number) that data is protected using Secure Sockets Layer ("SSL") technology and running on a bank card processing server, not an AddoMail server.

# Children

This website is not directed towards children and we do not seek to collect any personal information from children. If we become aware that personal information from a child under the age of 13 has been collected, we will use all reasonable efforts to delete such information from our database.

# **Reseller Relationships**

In addition to all of the terms and conditions set forth above, the following terms apply to Reseller relationships only.

#### Information Related to Data Collected through Resellers

AddoMail may collect information under the direction of our Resellers, and we have no direct relationship with the individuals whose personal data is provided, processed or obtained by our Resellers. Customers who seek access, or who seek to correct, amend, or delete inaccurate data should direct their query to the Reseller's data controller. If the Reseller requests that we remove the data, we will respond to such request within thirty (30) business days.

#### Choice

If you are a customer of one of our Resellers and would no longer like to be contacted by such Reseller, please contact the Reseller from whom you purchased products or services.

#### **Data Retention**

We retain personal data we process on behalf of our Resellers for as long as needed to provide services under the relationship. We will retain and use this personal information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

### Changes to this Policy

We reserve the right to revise, amend, or modify this Privacy Policy at any time and in any manner. However, if we plan to materially change how we plan to use previously collected personal information, we will provide you with advance notice prior to the change becoming effective and an opportunity to opt-out of such differing uses. We encourage you to periodically review this page for the latest information on our privacy practices. **Last Updated:** September 10, 2022

### Contacting Us

### Concerns

AddoMail encourages individuals covered by this Privacy Policy to raise any concerns about our processing of personal information by contacting AddoMail at the address below.

AddoMail Attn: Privacy 234 W Bandera Rd #314 Boerne, TX 78006 United States of America

AddoMail will seek to resolve any concerns.

**Questions**: If you have any questions about our Privacy Policy, or if you want to know what information we have collected about you, please email us at <u>privacy@AddoMail.com</u>.